

the everything package

This package covers you from start to finish, putting an experienced team behind you as you brand and develop a complete Internet presence. I understand that writing and generating great content is your skill, but that you need a designer to translate your personality, a copyeditor to perfect and strengthen your words, and an SEO coach to train and equip you to effectively grow a following that crosses multiple social media platforms. *In essence, this package will make you super-sexy, bring out your strengths, and put you in touch with all the right people. But most importantly? We will be here to answer your questions.*

Core:

- Self-hosted Wordpress blog setup
- Domain name set-up + redirection
- Custom pages + navigation
- Powerful theme installation + layout
- Akismet Spam Protection
- 5+ core Wordpress plugins
- Wordpress + blogging tutorials
- 30 min Wordpress instruction session
- Subscribe + RSS integration

Design:

- 30 min up-front design + tech consultation
- Custom header + design
- Custom font + color palette
- Custom Favicon
- Custom button designs
- Profile photo editing

Social Media + SEO:

- Facebook fan page landing page design
- Twitter page background design
- Facebook + Twitter blog integration
- IntenseDebate comment installation
- 60 min SEO Discovery consultation
- 60 minute blog indexing
- 60 minute personalized SEO coaching

Content:

- 3 blog post edits under 900 words
- 30 minute content coaching

TEAM:

Designer + Developer: Lauren Dubinsky	www.laurennicolelove.com	@laurendubinsky
SEO Coach: Darrell Vesterfelt	www.hopepublishing.org	@dvest
Copywriter + Editor: Max Dubinsky	www.makeitmad.com	@maxdubinsky